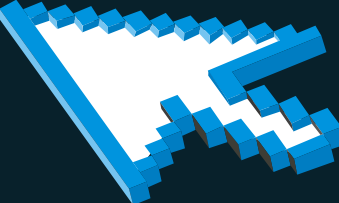


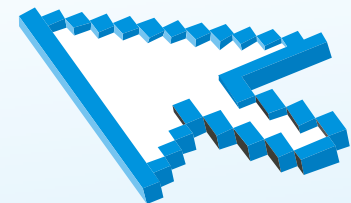
Is your business internet-ready? Discover the Power of Clicks!



According to the English dictionary, a click means a slight, sharp sound, generally associated with capturing a photograph. But on the world wide web, a click means a lot more. It is one of the most sought-after phenomena by anyone and everyone who has a product or a service to offer. Simply because, more clicks on your websites means more business; more business means more success. And a larger part of the world is grabbing this opportunity with both hands, while a part of it, still continues to lose out on it. So how can you make up on the lost clicks? how can you augment your presence on the web and make the most of now? How can you jump ahead of your competition? Is it too late? Trust us, it is never too late! All you need to do is do the right things at the right time in the right way and success, as you'll discover, is just a click away.



Ahead with **Technology**, Ahead of **Competition**





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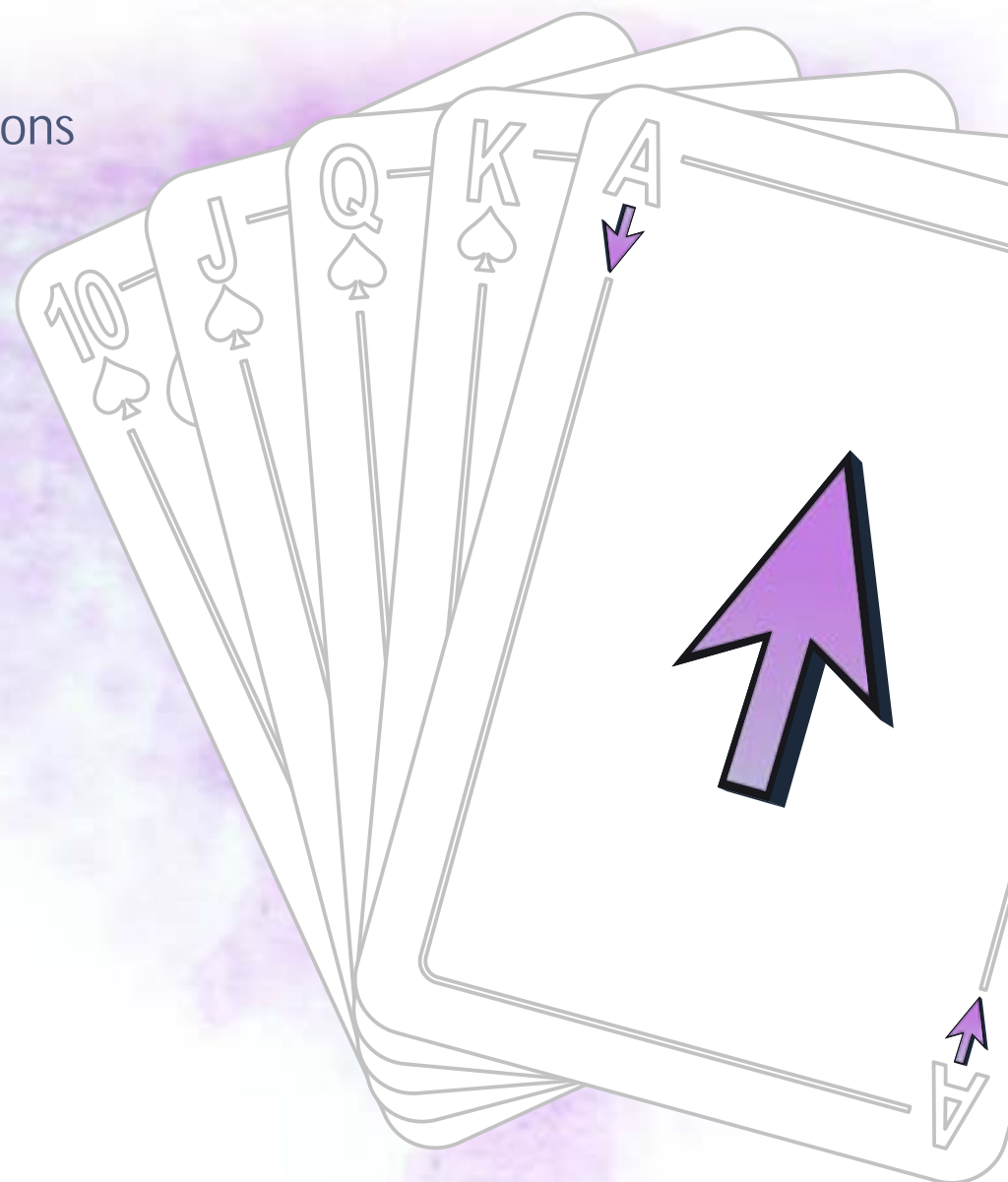
A one-stop shop for complete web-based solutions

Conceptualised in early 2006, Rikhav Infotech started as a website development company with a workforce of just 8 but highly committed young professionals. Over the years, thanks to the unwavering support of its clients and associates coupled with growing needs of internet-related services, we now offer comprehensive web-based solutions under one roof.

With the strength of over 150 hand-picked individuals spread over 8000 sq.ft. sprawling office, Rikhav Infotech today offers complete web-based communications solutions like: Web Design & Content, E-commerce, Search Engine Optimization and Corporate Identity. We are committed to provide you with cutting-edge technology and competitive web strategies that not only enhance your brand but also takes you ahead of your competition.

Our Vision

To be recognized globally as the most preferred and comprehensive web-solutions organization.



“With more and more people clicking online to buy products and services, India is on a brink of an Internet Revolution. But is your business ready for it?”

The 4 Indomitable Pillars The Foundation that we are built on.

Team

At Rikhav Infotech, people are our biggest assets – and it's an investment we make so you can profit from it. Each individual is highly-trained and specialized in his respective field and each team leader ensures that the solutions are integrated and customized to your web-requirement.

Commitment

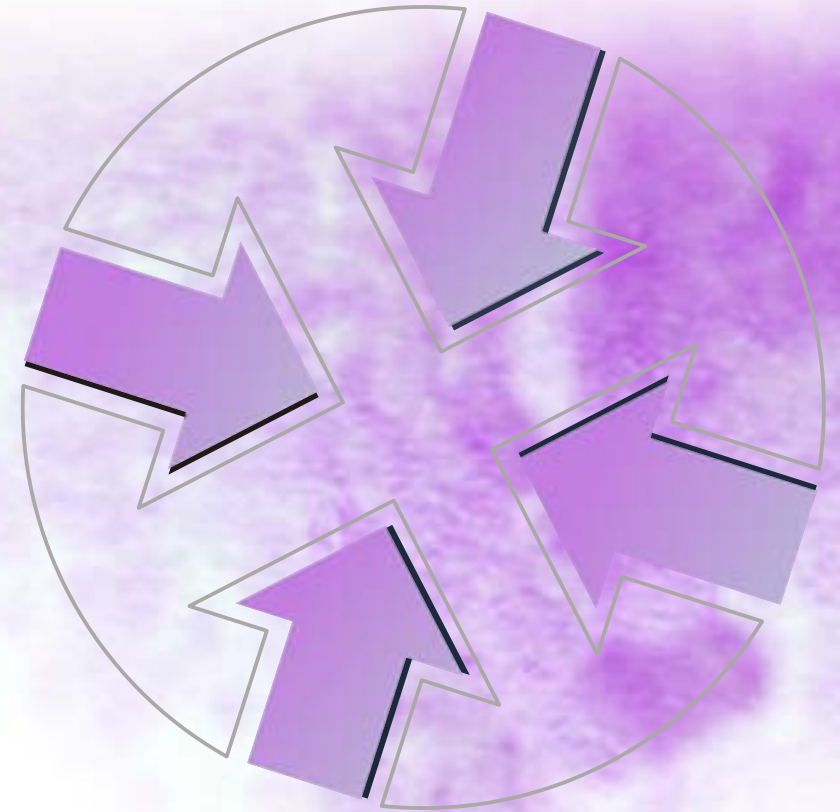
'Unwavering' is the single word that exemplifies our commitment to our clients and to our work. Each project is treated like our own baby; it's nurtured, guided and developed with utmost care and precision – preparing it not only to win the battles, but also the war.

Technology

Our consistent efforts to keep abreast with the latest technological developments and sometimes be ahead of it, has empowered us to provide future-ready web solutions for our clients – and that has inspired our tagline, *'ahead with technology, ahead of competition'*.

Quality

'The deadline was yesterday' is one of the favourite quotes of clients – and in this fast-moving world, we completely understand that. Rest assured, it only inspires us to deliver the best solutions in the desired time, but in no way negotiating with the quality.



We invite you to click ahead and learn more in detail about the services we have to offer. You'll discover an agency that offers strategy, design and technology under one roof and is eager to make a positive difference on your brand with complete web-based solutions.



Web Design & Content

Wow! What a website! At Rikhav Infotech, that's exactly the emotion we intend to trigger from the clients and their customers, every time we conceptualise and design a website. And we have succeeded achieving that most of the times and vow to continuously do so in the future.

Website Design and Development

Our out-of-the-box creative team along with the strategy team will work together to create something so beautiful and original and complete that it's bound to hold you and your customers spellbound. Further, our development team optimizes the site to ensure superior functionality and a search engine-friendly interface.

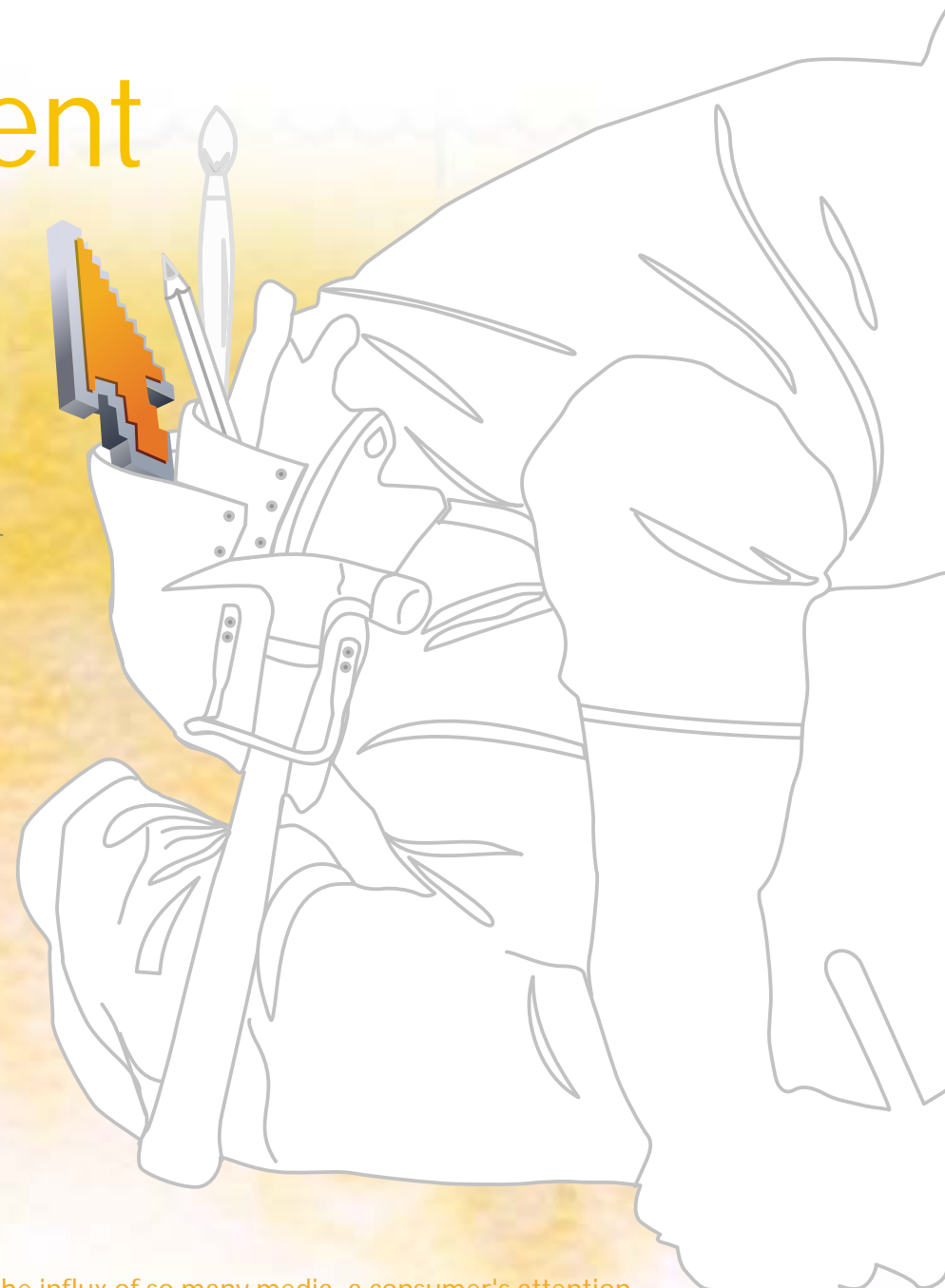
Content Management

With content management solutions at Rikhav Infotech, you not only efficiently build, deploy, or maintain content-rich web sites but also eliminate the need for costlier site maintenance. It empowers you to manage the content by yourself, even if you lack technical knowledge.

Website Maintenance

We, at Rikhav Infotech, always advise our clients to keep their websites continuously in tune with the times and hence, it may need regular maintenance in terms of content and design. With our competent resources, we can help you update, alter, modify or restructure the content at short notice.

“With the influx of so many media, a consumer's attention span has become very limited. Does your current website excite the consumer to sit and take notice?”



E-commerce

The Internet is, undoubtedly, the largest platform of doing commerce. So if you have a product or service to sell, it is the place to do so. And just like the offline mechanics, the online mechanics too need to be very strong since any kind of error can result in unexpected losses. Rikhav Infotech has successfully implemented some of the best E-commerce businesses for its clients, who will continue to reap its benefits for years to come.

Structure & Design

Since every business is different from other, what may have worked elsewhere, may not work for you. At Rikhav Infotech, we develop a flawless structure specifically to include easy-to-use administration pages and customized to manage orders, product details, sales, inventory, shipping rates, and any other elements unique to your business.

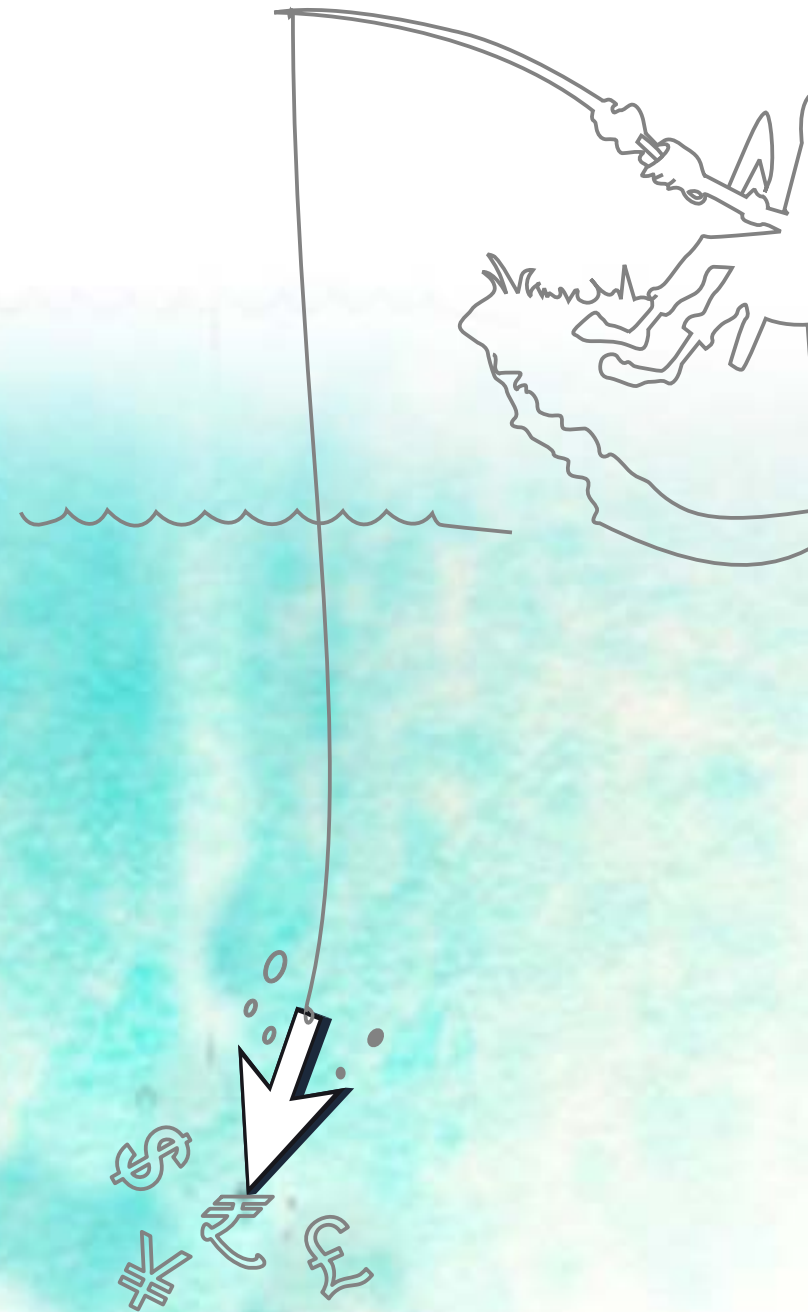
Payment Gateway Integration

Payment Gateway refers to an e-commerce service that authorizes payments for e-businesses & online retailers. In a way, it represents a physical POS (point-of-sale) terminal located at most retail outlets. Rikhav Infotech can successfully integrate a Payment Gateway, which is essential for any E-commerce website.

Secure E-commerce

For any successful E-commerce website to click, it needs to secure all its online transactions. Our development team is equipped to incorporate international security standards that help you win your customers' trust and empower them to conduct secure internet transactions with confidence.

“With the internet, the world is now your marketplace and each and every individual can be your potential customer. Do you have the technology to capitalize on this opportunity?”



Search Engine Optimization

Today, the success of any Internet Business depends on the traffic it receives and approximately 80% of the traffic comes through search engines. With the help of Search Engine Optimization (SEO), Rikhav Infotech can ensure higher ranking of your website on search engine results. This will, in turn, ensure more clicks and a steady stream of traffic that will help generate more sales.

5 Steps to SEO Success

Keyword Analysis & Research

We first determine the right keywords and keyword phrases for your web site through in-depth keywords analysis and provide you with professional recommendations.

Search Engine Submissions

Our team will professionally submit your site to major search engines like Google, Yahoo, MSN, etc., for top ranking.

Directory & Social Bookmarking Submissions

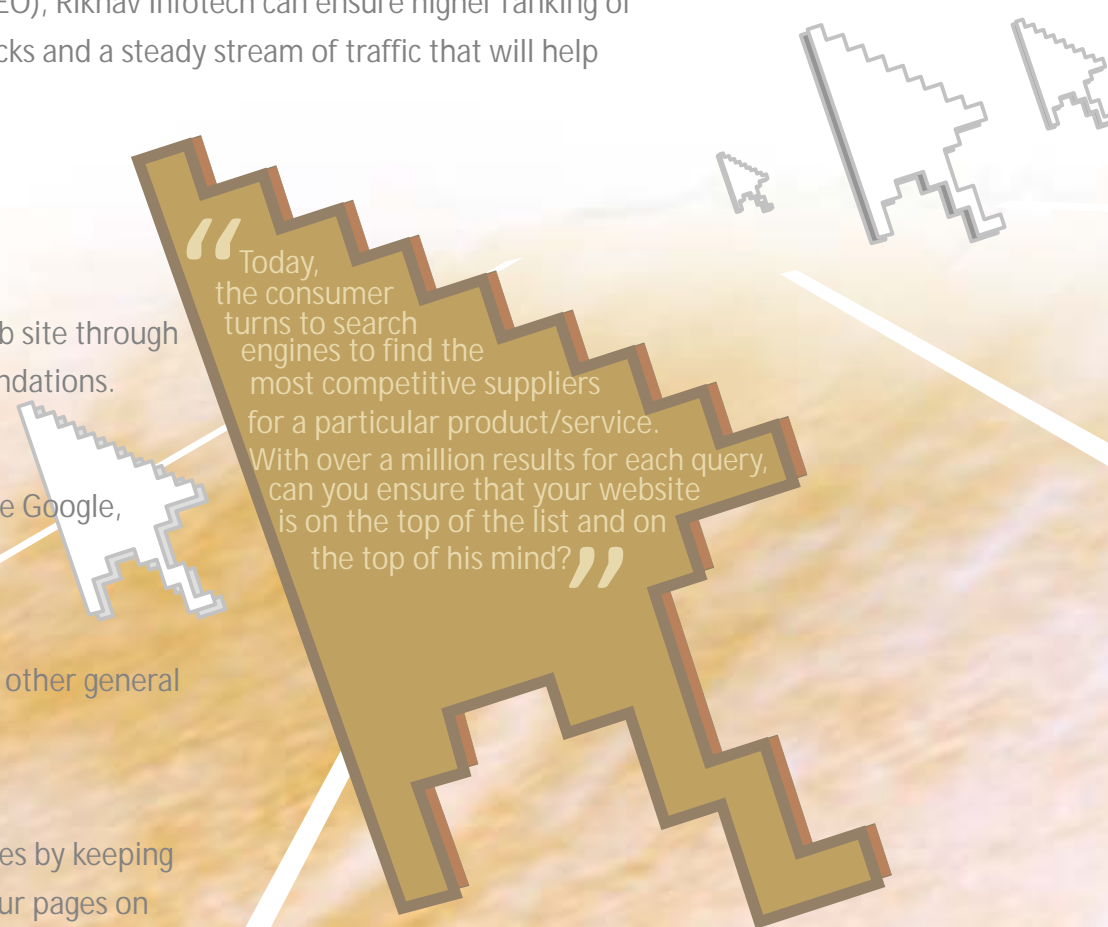
We also do the manual submission of your web site to DMOZ (ODP) and other general and specific link directories.

Site Maintenance

We ensure the stability of your web site position in the top search engines by keeping track of the search engines and directories submission and re-submit your pages on an ongoing basis.

Reporting & Monitoring

You will receive complete SEO metrics reports twice a month plus a monthly link building report to keep you in track with our work completion each month.



“ Today, the consumer turns to search engines to find the most competitive suppliers for a particular product/service. With over a million results for each query, can you ensure that your website is on the top of the list and on the top of his mind? ”

Corporate Identity

Faces may disappear, but brands last forever, if it's created distinctively. That's what we do at Rikhav Infotech. From creating a representative logo and forming your unique identity to designing your business brochure and branding your product, we create just about everything that will help you click and connect with your target audience.

Logo Designing

At Rikhav Infotech, a logo is designed with utmost circumspection, considering core values, goals, aims, ethics, culture, and vision of the company. It's created to make an indelible impression in the minds of your consumer inducing great recall at all times.

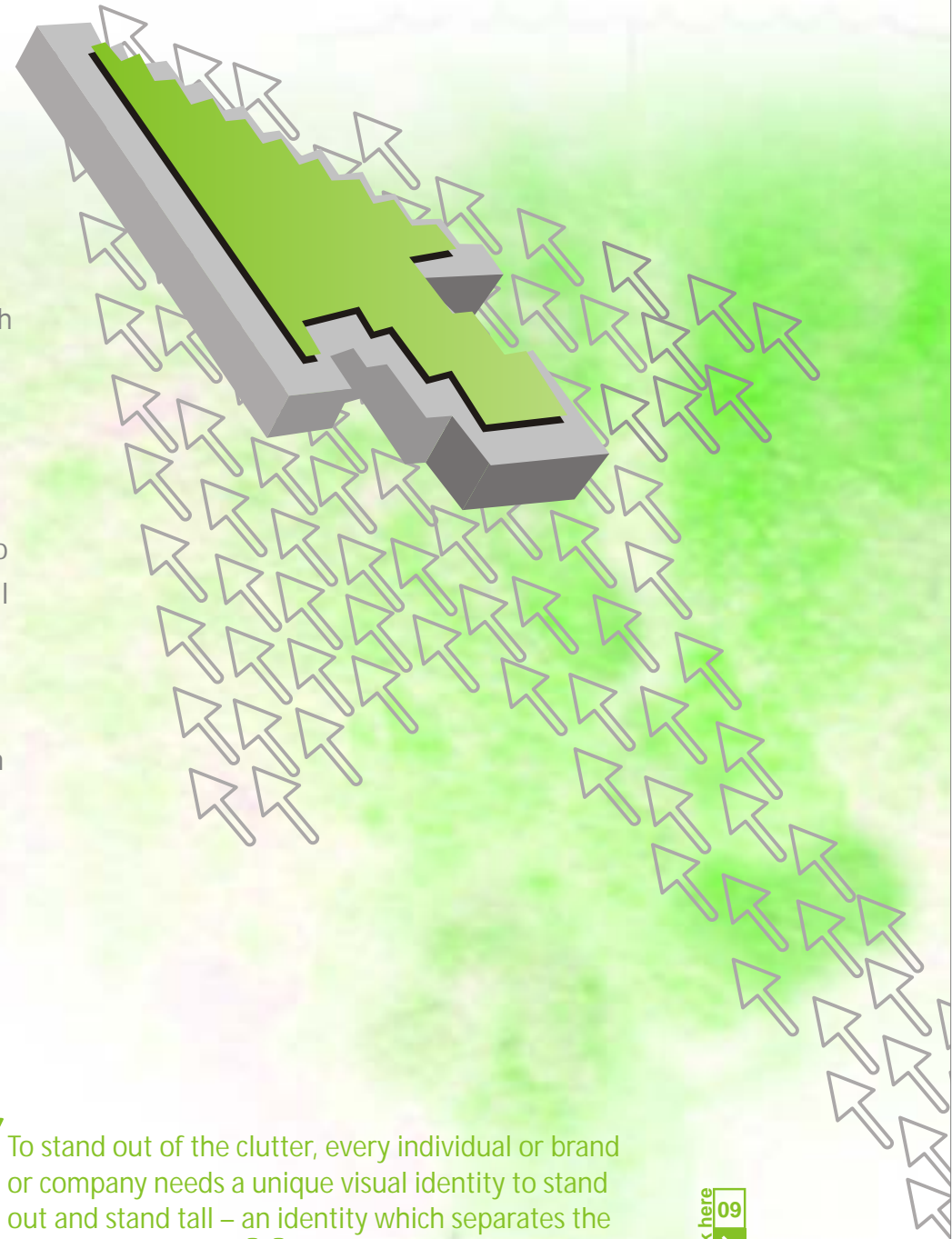
Collateral Designing

We believe that each and every communication that leave the company, gives an opportunity to further enhance your brand equity. From visiting cards to letterheads, from envelopes to invoices, we ensure that every collateral speaks volumes albeit in the same language.

Brochure Designing

They say, once an awesome-looking, content-driven brochure is designed, half the battle is won. We, at Rikhav Infotech, assimilate and present the desired information in such a creative fashion that it's guaranteed not only to meet but exceed your and your customers' expectations.

“ To stand out of the clutter, every individual or brand or company needs a unique visual identity to stand out and stand tall – an identity which separates the men from the boys. ”



Clients

Over 4 years, we've had the privilege to work with some of the most dynamic and flourishing national and international brands of recent times and we invite you to add another feather in our cap.

National



BAIJNATH
Plastics Pvt. Ltd.

 **magicwoman**[®]
Necklaces | Bangles | Earrings | Accessories



Olympia seating Pvt. Ltd.
Olympiaseating.com



Shah Parekh Engineering Pvt. Ltd.

International

enlist
Media

Finance  **Markets**



Health & Soul

TECHSOFT
Where Technology Talks



Future Options
consulting for future

To get the complete list of clients, please visit www.rikhavinfotech.com

Let's Click

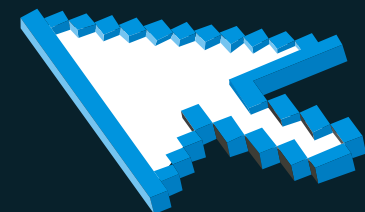
Call us on +91 99203 99696

or email on info@rikhavinfotech.com

for tailor-made web solutions

to take your business to the next level!

www.rikhavinfotech.com





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